



Press Release

FOR IMMEDIATE RELEASE:

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First Federal Bank Executive Team Rings Closing Bell at Nasdaq

Waukesha, WI (December 13, 2018) – President and Chief Executive Officer, Edward H. Schaefer, of the Waukesha-based First Federal Bank of Wisconsin rang the Closing Bell at the Nasdaq Stock MarketSite in New York's Times Square on Wednesday, December 12, 2018.

With the Nasdaq Market Bell Ceremony, First Federal Bank celebrated their first anniversary of being a Nasdaq-listed company and trading on the exchange under the symbol FFBW.

“It is an honor for me to represent our team, our Board of Directors, our shareholders, family and friends by ringing the closing bell. As a community bank, we support the growth of small businesses and help our residential and consumer customers realize their dreams.

It has been just over one year since our initial public offering. The equity we raised will allow us to expand our community bank footprint. It is our mission to provide a superior customer experience, to provide quick local decision-making and to provide significant investment in the communities we serve. At First Federal Bank of Wisconsin, we call this The Community Bank Difference,” stated Schaefer.

First Federal Bank of Wisconsin is a \$270 million Waukesha-based community bank serving the needs of consumers and businesses in Waukesha, Brookfield and Bay View communities since 1922.

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About First Federal Bank of Wisconsin: Headquartered in Waukesha, Wisconsin this \$270 million community bank operates with branch locations in Brookfield, Bay View, and two convenient locations in Waukesha. First Federal Bank of Wisconsin is a community bank serving the financial service needs of consumers and businesses since 1922. First Federal Bank of Wisconsin prides itself on providing their customers “The Community Bank Difference” that emphasizes local and responsive decision making, personalized service and advice to meet the needs of their customers and a strong commitment to the communities they serve. The bank received a 2018 Five Star, Bauer Financial rating and is considered one of the most financially sound institutions in the State of Wisconsin. For more information, visit www.ffbwi.com or call 262-542-4448.